Millage Phase II 2019-2020

November 18, 2019



Phase I Complete

November 2019 Election Successful

- The district is restored at the full 18 mills for 2020/2021 and will be able to collect the est. \$329,000 of otherwise lost revenue.
- Return to voters in 2020 for a renewal of both the current Headlee reduced operating millage and the additional restoration millage for a period of 5 years.
- Regular elections in 2020 are March, May, August, and November.

Phase II Options

- Return to the voters in 2020 (March, **May**, August, November) for a renewal of the operating millage for a period of five years.
 - By going in May 2020 we could combine both the operating renewal and bond proposal on the same ballot.
- This would require an action from the Board to approve the ballot language no later than the Board Meeting scheduled on February 10, 2020. (Ballot language due February 11 for May election.)
- If unsuccessful there are two additional election opportunities in August and November prior to the expiration of the operating millage.

Phase II Next Steps

- The Community Impact Team is meeting on November 19 to consider a May Bond proposal and May Operations Millage Renewal.
- Polling and focus groups will be taking place to gain insight from the community that can help guide the course of action.
- The district will formulate a marketing and communication plan for a successful election.