

March 28, 2022

Caledonia Community Schools community,

We are sharing the information below on behalf of the Caledonia Education Foundation (CEF).

**CCS** Administration

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The Caledonia High School TV production program is being revamped to teach more 21st century skills such as critical thinking, creativity, collaboration, communication, media literacy, technology literacy, flexibility, leadership, initiative, productivity, and social skills. Students will be at the center of creating content and digital media for the entire community to enjoy. From podcasts to weekly news broadcasts, students will be designing and advertising their creations. In addition, the digital media program is establishing a long-term plan to live stream all athletic and art events for the community.

With the addition of more current and updated equipment, students will now have access to cameras and videography equipment that is used by businesses and professionals. The hope for this new Digital Media program is that it will cultivate students that are able to take skills directly from the classroom into a real world job experience or even start their own business. From short form videos to building websites, to photography and graphic design, all businesses need digital media support.

The Caledonia Education Foundation (CEF) funded **\$20,177** to buy this new digital equipment. Watch this <u>video</u> to see the equipment in action and hear from Andrew Crawley and his students.

You can help CEF fund large grants such as this to ensure our students have the equipment needed to learn lifelong skills. Will you support CEF with a gift today?

## **Denise Blunk**

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